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Substitute for form 1449/PTO <b>INVENTION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(Use as many sheets as necessary)</i>				<b>Complete if Known</b> Application Number 10/800,887-Conf. #1929 Filing Date March 15, 2004 First Named Inventor Lester K. Chu Art Unit 3696 Examiner Name J. A. Anderson Attorney Docket Number 66703-0016	
Sheet	1	of	2		

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Examiner Signature	Date Considered
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**\*EXAMINER:** Initial if reference concides, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and note discrepancy. Include copy of this form with next communication to applicant. \* CITE NO.: Those application(s) which are marked with an single asterisk (\*) next to the Cite No. are not supplied (under 37 CFR 1.98(a)(2)(ii)) because that publication was filed after Jan 30, 2003 or is available in the IFW. \* Applicant's unique citation designation number (optional). See Kinds Codes of USPTO Patent Documents at [www.uspto.gov/pat/mpep/301.04.htm](http://www.uspto.gov/pat/mpep/301.04.htm). \* Enter Office that issued the cited patent document. \* Patent Statements, indicated by the year of the reign of the Emperor immediately preceding the serial number of the patent document. \* Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16, if possible. \* Applicant is to place a check mark here if English language Translation is attached.

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Dated: March 11, 2010

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			Application Number	10/800,887-Conf. #1929	
			Filing Date	March 15, 2004	
			First Named Inventor	Lester K. Chu	
			Art Unit	3696	
			Examiner Name	J. A. Anderson	
Sheet	2	of	2	Attorney Docket Number	66703-0016

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
	CA	Business Editors/HiTech Writers, Verizon Information Services Partners with Digital: Convergence to Offer Internet-Enhanced Phone Directories, Business Wires, New York, Nov. 6, 2000, downloaded from ProQuest Direct on the Internet on 12/21/2009, 4 pages.	
	CB	Robert Chacon, Small Business//Pay-per-click Internet ads hit with niche Businesses, The Business Press, Ontario, CA, 07/28/2003, downloaded from ProQuest Direct on the Internet on 12/21/2009, 3 pages.	
	CC	Non-Final Office Action dated 1/8/10 in Serial No. 11/237,813. (49 pages)	
	CD	Response to Non-Final Office Action dated 1/8/10 in Serial No. 11/237,813. (17 pages)	

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<sup>2</sup>Applicant's unique citation designation number (optional). <sup>3</sup>Applicant is to place a check mark here if English language Translation is attached.